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March 4, 1999
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MAR - 4 1999
FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

VIA HAND DELIVERY
Magalie R. Salas, Esq.
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

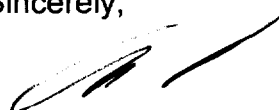
Re: Lovelady, TX
FM Table of Allotments
Petition For Rulemaking

Dear Ms. Salas:

Transmitted herewith, on behalf of Lovelady Broadcasting Company, are an original and four copies of its Petition For Rulemaking requesting allotment of a channel at Lovelady, Texas.

If questions arise, please contact the undersigned attorney.

Sincerely,



Ann Bavender
Counsel for
Lovelady Broadcasting Company

Enclosure

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**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

In the matter of)	
)	
Amendment of Section 73.202(b))	MM Docket No. _____
Table of Allotments)	
FM Broadcast Stations)	RM No. _____
(Lovelady, Texas))	

To: Chief, Allocations Branch

PETITION FOR RULEMAKING

Lovelady Broadcasting Company ("LBC"), by its attorney, hereby requests that the Commission institute a rulemaking proceeding for the purpose of allotting FM channel 282C3 to Lovelady, Texas as Lovelady's first local service. It is proposed to amend Section 73.202(b) of the Commission's Rules, FM Table of Allotments as follows:

<u>City</u>	<u>Present</u>	<u>Channel Number</u> <u>Proposed</u>
Lovelady, Texas	----	282C3

No change in existing allotments is requested.

1. If the requested allotment is made, LBC will apply for a construction permit for a new FM station on Channel 282C3 at Lovelady, Texas. If LBC is granted a construction permit, it will promptly construct a new FM station to serve Lovelady, Texas.
2. As demonstrated in the attached engineering exhibit, the allotment of Channel 282C3 to Lovelady, Texas can be accomplished in compliance with all minimum

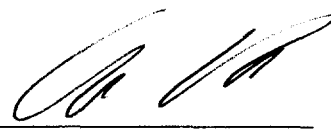
mileage separation requirements from LBC's reference site (31-09-51N and 95-27-09W) and from a large area around Lovelady.

3. Lovelady, Texas is an incorporated city in Houston County, Texas, with a 1990 census population of 587 persons.

4. Allotment of Channel 282C3 will provide Lovelady with its first local aural service and an essential outlet for local expression. Accordingly, the allotment will serve the public interest.

WHEREFORE, for the foregoing reasons, the Commission should initiate a rulemaking proceeding to amend Section 73.202(b) of its rules to allot Channel 282C3 to Lovelady, Texas.

Respectfully submitted,
Lovelady Broadcasting Company

By: 
Ann Bavender
Its Attorney

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March 4, 1999

Study for: NEW LOVELADY

Lovelady Broadcasting Company

Search Channel: 282

Class: C3

Latitude: 310951

Longitude: 952709

Call Letters	Location	Channel	Class	Bearing	Distance(km)	Required(km)	OK/Short
	LOVELADY			170.80	4.31		
KGASFM	Carthage	282	A	41.87	145.67	142.00	Close
KBHT	Crockett	228	C2	300.61	37.02	17.00	OK
KRBEFM	Houston	281	C	181.80	176.13	175.00	Close
KQBT	Taylor	282	C2	246.15	200.09	177.00	OK

Area to Locate-Lovelady Broadcasting

